

## NexorMedia Kitchen Assistant – Reseller Program (v2.0)

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### 1. Introduction

Join the NexorMedia Partner Program and become a reseller of our AI-Powered Kitchen Assistant & Meal Planner Bot. This program empowers digital creators, influencers, and entrepreneurs to offer personalized meal planning services to their audience without managing any backend systems.

### 2. Product Overview

Platform: WhatsApp

Users receive daily meal plans, weekly grocery lists, and preparation reminders directly on WhatsApp.

Automation: Fully managed by NexorMedia's backend.

Languages: English (Regional languages coming soon).

### 3. Partnership Model

- Role of NexorMedia: Backend automation, system hosting, and delivery management.
- Role of Reseller: Client acquisition, branding, and subscription management.
- Billing Model: NexorMedia bills the reseller ₹250 per user/month.
- Reseller Pricing: Resellers can set their own retail price and keep the profit margin.

### 4. Example Profit Breakdown

Example:

Selling Price per User: ₹449

NexorMedia Cost per User: ₹250

Profit per User: ₹199

At 1,000 active users, a reseller earns ₹1,99,000/month (~₹23.88 Lakh/year recurring income).

### 5. Reseller Onboarding Requirements (Updated)

To onboard as a NexorMedia reseller, the following details are required:

1. A new mobile number (not registered with WhatsApp).
2. GST details for invoicing.
3. Ability to provide subscription payment facility to end users.
4. Configuration of NexorMedia webhook to the reseller's subscription payment account.
5. Meta Business Account ID (BM ID) for WhatsApp creation.
6. Chosen brand name for white-labeling and client communication.

## 6. Why Partner with NexorMedia

- ✓ Zero Technical Setup – NexorMedia handles all backend automation and hosting.
- ✓ Recurring Revenue – Earn every month from your active subscribers.
- ✓ High Profit Margins – Up to 80% reseller profit potential.
- ✓ Brand Flexibility – Sell under your own brand or influencer identity.
- ✓ Support – NexorMedia provides onboarding and brand setup guidance.

## 7. Getting Started

1. Apply to join the NexorMedia Partner Program.
2. Provide required reseller onboarding details.
3. Select your brand name and WhatsApp sender number.
4. Configure your payment gateway and webhook connection.
5. Start selling subscriptions and earning monthly revenue.

## 8. Investment Snapshot

Wholesale Price: ₹250 per user/month

Suggested Retail Price: ₹449 per user/month

Profit Margin: ~79.6%

Projected Profit @1,000 users: ₹1.99 Lakh/month

Payback Period: 1 month (low overhead model)

One Time Onboarding fee 4000 RS

## 9. Legal & Branding Notes

- Resellers must comply with Meta Business and WhatsApp policies.
- All user subscriptions and payments are managed by the reseller's system.
- NexorMedia provides the backend infrastructure and ensures service uptime.
- No internal architecture, automation platform, or third-party provider details will be disclosed.

## 10. Conclusion

The NexorMedia Kitchen Assistant Reseller Program offers a powerful opportunity to earn recurring income through a fully automated, white-labeled meal planning solution. With NexorMedia managing all backend operations, resellers can focus purely on growth, sales, and branding.

Start your journey today and build your own AI-powered brand with NexorMedia.